

PHI KAPPA PSI FRATERNITY
LAFAYETTE COLLEGE
PENNSYLVANIA THETA

Building the Leaders of Tomorrow



BUILDING THE LEADERS OF TOMORROW

Two years ago, the Pennsylvania Theta Chapter of Phi Kappa Psi launched the *Building the Leaders of Tomorrow* campaign. The purpose of this effort was to raise \$550,000 for Penn Theta to ensure our members, current and future, had access to the best housing, leadership opportunities and scholarship support available to any Greek group at Lafayette College. The campaign has been successful thus far and has helped increase the amount of resources available to the young men of Penn Theta. However, the pandemic and current climate on campus has brought both challenges and opportunities that could not have been foreseen two years ago.

Thanks to some recent commitments from alumni, most notably Penn Theta brother Roger Newton, we have an opportunity to bring our campaign to a close by focusing on two important areas that will provide opportunities for the young men of Penn Theta now, and well into the future.

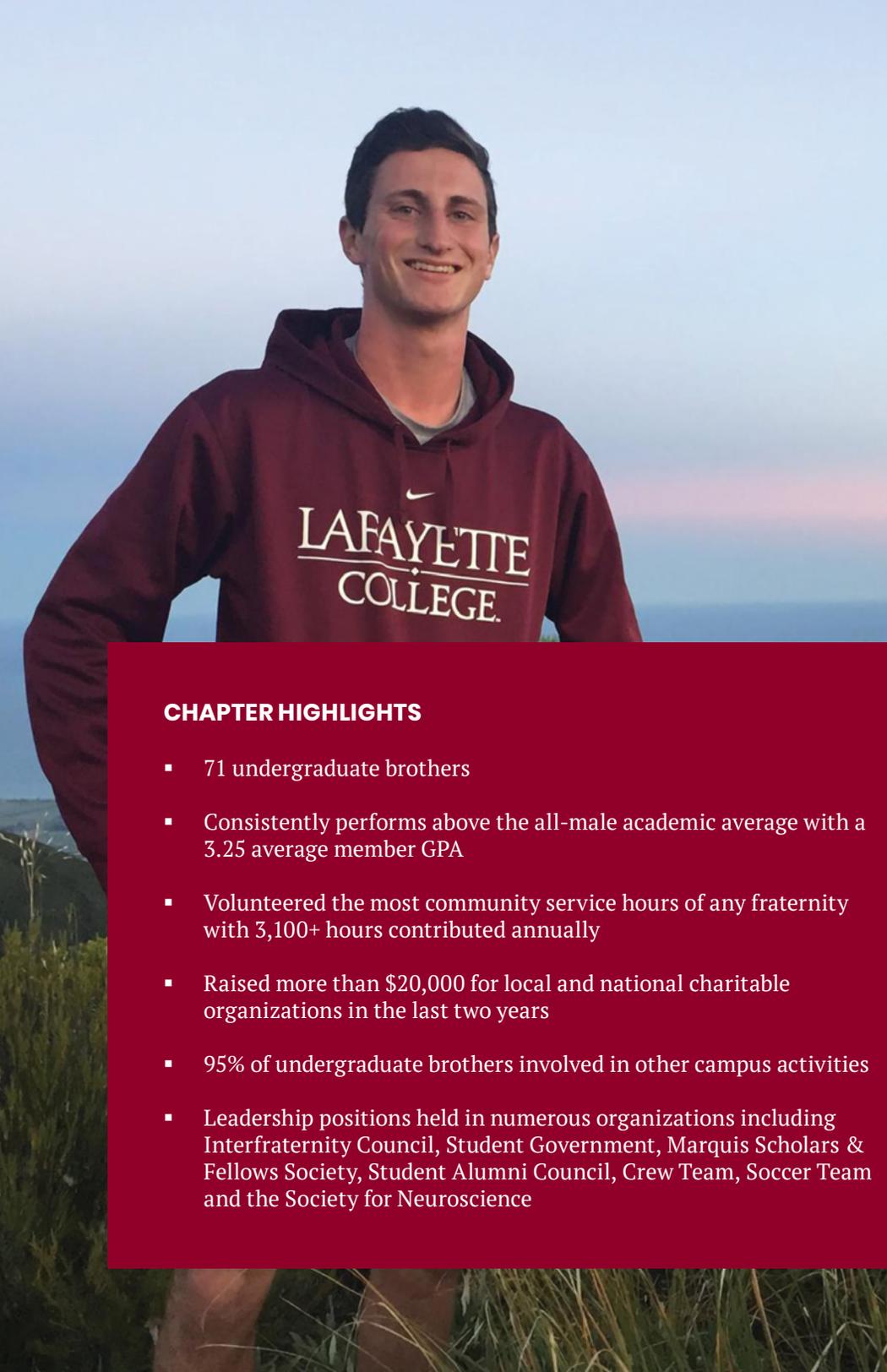


PROJECT LEADERSHIP

William Faust '00, Campaign Chairman
Jeff Letoski '05, Committee Member
Carson Gentry '10, Committee Member
Adam Grey '11, Committee Member
Rick Port '68, Committee Member

CAMPAIGN COUNSEL

Nick Dorsey, Phi Kappa Psi Foundation
Lee Fuller, Phi Kappa Psi Foundation
Adam Morgan, Phi Kappa Psi Foundation
Drew Thawley, Phi Kappa Psi Foundation



TODAY'S PENN THETA

Since 1869, Phi Kappa Psi has set the standard for Greek Life at Lafayette College. For 150 years, Penn Theta has been dominant within the Lafayette Greek community, leading the way in academics, athletics, community service, student involvement and leadership.

Today the tradition of excellence continues.

CHAPTER HIGHLIGHTS

- 71 undergraduate brothers
- Consistently performs above the all-male academic average with a 3.25 average member GPA
- Volunteered the most community service hours of any fraternity with 3,100+ hours contributed annually
- Raised more than \$20,000 for local and national charitable organizations in the last two years
- 95% of undergraduate brothers involved in other campus activities
- Leadership positions held in numerous organizations including Interfraternity Council, Student Government, Marquis Scholars & Fellows Society, Student Alumni Council, Crew Team, Soccer Team and the Society for Neuroscience

WE VALUE

- Lifelong bonds of friendship and support
- Diversity of race, ethnicity, religion, socioeconomic status, place of origin, and sexual orientation
- The safety of all members and guests
- Continual intellectual, moral, and spiritual growth
- Stewardship of the house
- Serving others

SCHOLARSHIP & FELLOWSHIP

One of the essential aspects of the Phi Psi experience at Lafayette is the relationships that young men make that shape the course of their lives. Often these relationships are formed between brothers — undergraduate and alumni both. But sometimes they are with the wider Lafayette community as well. Perhaps it's a girlfriend who becomes a wife, or a teacher who becomes a mentor. For Penn Theta, we were fortunate to have a Faculty Advisor who epitomized what it meant to encourage and guide the young men of Penn Theta in their lives and careers.

Dr. David Veshosky served as the Faculty Advisor to our chapter for over fifteen years. In that time, he advised and mentored countless members of the Lafayette community. Not only was he an advisor to Phi Psi, but he was a mentor to many young men and women on our campus. Unfortunately, on July 5, 2020, Dr. David Veshosky lost his battle with cancer.

"The brotherhood of Phi Psi was truly honored to have Professor Veshosky as our advisor, and I am grateful for the impact he had on our community."

- Brendan Cronin '18

Dr. David Veshosky was a teacher, a friend, and a mentor to the brothers of Phi Kappa Psi. Even though he was not a member, his service to our brotherhood spanned the course of decades and impacted the lives of hundreds of brothers.

Dr. Veshosky was one of those rare individuals who took an active interest in the lives of those in our Lafayette community and who would actively work towards helping someone succeed or brighten their day in some small way.

"Professor Veshosky was more than just my faculty mentor and academic advisor; he was a friend and I thank God for allowing me to meet and connect with such an amazing individual."

- Brian Kaufmann '18

In an effort to honor the memory of Professor Veshosky and to put action to the guidance that he offered to so many of our members, the Pennsylvania Theta Alumni Association of Phi Kappa Psi has partnered with the Phi Psi Foundation to create the Dr. David Veshosky Memorial Fellowship Fund.

With the ever-rising cost of education we understand that things like top of the line career training opportunities are a barrier to many students and members

of Penn Theta. With the establishment of this fellowship fund we hope to help reduce or remove those barriers and to provide members with a source of funding so that they may pursue educational career training and professional development opportunities that will allow them to advance and succeed in their careers and life.

"Dave was always ready and willing to push undergraduates in all majors to discover their own path — not what school or society deemed appropriate — even as the Chapter's membership center moved out of Engineering and into Econ and Gov/Law. My hope is that the fellowships we offer will allow our brothers to find their true passions without the fear of lost income or extra costs over the summers following their sophomore and junior years."

- Bill Faust '00, House Corporation President



The house corporation would like to establish an award of \$2,000 per fellowship granted and would like to grant 4 such awards annually. The first four awards established would grant fellowships to students studying or working in the fields of: Engineering, Natural Sciences, Economics and Gov/Law. Future fellowships may be established provided there is interest by the students and available funding.

In order reach our goal of awarding \$8,000 per year in fellowships (four \$2,000 awards) the Fellowship Fund needs to reach a balance of \$180,000, or \$45,000 per award. However, the house corporation will begin awarding fellowships as soon as possible.

Our chapter has long been committed to sustaining excellence through the consistent investment of alumni support in both time and resources. As we enter this final phase of the campaign, we thank alumni, past and present, for their support of our chapter. We ask all those who have not yet committed to join us in support of these efforts and to help us ensure for future generations of Lafayette and Phi Psi men that they have the best opportunities and resources available to them.

THE OLD GREY BARN

Colleges and Universities across the country have had to change the way that they educate, and young men and women have had to adopt new ways of learning and socializing. As colleges have adjusted to this new way of life, so have the groups that call those campuses home, and perhaps none more than Fraternities and Sororities.

Lafayette College and our Pennsylvania Theta chapter have been no different. The Fall semester of this year saw us without members living in the Old Grey Barn for the second time in our history. As students and the College have adjusted to this new living-learning environment so has our chapter adjusted its operations. During this time the Pennsylvania Theta Alumni Association, your House Corporation, took this opportunity to study and review the long-term needs of the house, and chapter.

With student move in currently authorized for the Spring Semester of this school year we have identified 4 major areas that need attention and have created two different timelines to address those needs. The 4 areas are: Exterior, Mechanical and Engineering, Facility and Living Amenities. The first timeline addresses the most immediate needs, while the second timeline looks to provide for major scheduled repairs and updates over the course of the next few years.

As the Old Grey Barn has sheltered and cared for our members for decades, again so too must we care for her. If we want our chapter to remain one of the leading groups on campus and an organization that our alumni, members, parents and school faculty and staff can remain proud of we again need to invest in one of our most important assets.

Thanks to the generous support of our alumni we know this project is achievable and that we can meet the needs of this campaign and of the chapter. Our success will allow us to have a chapter that has the resources and assets to provide not only a meaningful experience, but a transformational educational one as well.

IMMEDIATE TO 12MO NEEDS

1. Exterior Upgrades
 - a. Parking lot rehab *Completed Summer 2020*
2. MEP Upgrades
 - a. Boiler Work
 - b. Ductless HVAC System
3. Facility Upgrades
 - a. Walk-in Fridge Repair
 - b. Kitchen floor replacement
4. Living amenities
 - a. Security
 - b. Washer & dryer
 - c. Dining room tables

1-5-YEAR NEEDS

1. Exterior Upgrades
 - a. Exterior Painting
2. MEP Upgrades
 - a. Lighting throughout
 - b. Basement Sound
3. Facility Upgrades
 - a. Window repairs
 - b. Interior finishes
 - i. Carpet, wallpaper, paint, ceiling tile
4. Living amenities
 - a. Bedroom furniture replacement
 - b. Trophy cases
 - c. Stained glass restoration



HOW YOU CAN HELP

Gifts to the Building the Leaders of Tomorrow campaign can be made by cash, check, credit card and appreciated securities. Gifts can be paid over five years and designated to support one or all four Penn Theta funds (Leadership, Scholarship, House Operating or Dr. David Veshosky Memorial Fellowship). The Phi Kappa Psi Foundation is a registered 501(c)(3) charitable organization and all gifts given to the campaign are 100% tax deductible to the full extent the law will allow.

ONLINE

Giving with your credit card online at bit.ly/PennTheta is a quick and secure way to make an investment in the Penn Theta Campaign. Online, you can make a one-time gift or establish a recurring gift in monthly, quarterly or yearly increments.

BY MAIL

You can mail a check or credit card gift for the Penn Theta Campaign to the Phi Psi Foundation at Phi Kappa Psi Foundation, 5395 Emerson Way, Indianapolis, IN 46226. Please be certain to indicate Penn Theta Leadership, Scholarship, House Operating Fund, or Dr. David Veshosky Memorial Fellowship Fund in the memo section of the check.

ESTATE GIFTS

The Phi Psi Foundation will work with you and your estate planner in designing a planned gift that meets your short and long-term financial goals and ultimately benefits the Penn Theta Campaign. Planned gifts include but are not limited to cash, bonds, stock, securities, personal property, retirement plan assets and insurance policies.

APPRECIATED STOCK/SECURITIES

Multiple benefits are realized when using appreciated stock as a means for giving. Our professional staff can work with your financial advisor to ensure your stock gift maximizes charitable tax benefits, while also makes a direct impact on the Penn Theta Campaign.

If you hold shares in an electronic account, simply contact the Foundation's investment manager at the information below. Please indicate/note within the transfer that the gift is designated for the Penn Theta House Operating Fund, Chapter Leadership Fund, Chapter Scholarship Fund, or Dr. David Veshosky Memorial Fellowship Fund.

Firm: Buckingham Strategic Wealth

Advisor: Tim Jost (tjost@bamadvisor.com | 314.783.2918)

For DTC:

Custodian: Fidelity

DTC Number: 0226

Account Information: 676-810825 (The Endowment Fund of the Phi Kappa Psi Fraternity)



PHI KAPPA PSI FOUNDATION

Invest today. **Change tomorrow.**

THE FOUNDATION'S INFORMATION

Tax ID: 36-6130655

Legal Name: Endowment Fund of the Phi Kappa Psi Fraternity
(d/b/a Phi Kappa Psi Foundation; Phi Psi Foundation)

For more information or assistance about giving to benefit the Penn Theta Building the Leaders of Tomorrow Campaign, please contact Phi Kappa Psi Foundation staff at 317.275.3400.