

# PHI KAPPA PSI x Phired Up

Phi Kappa Psi is excited to partner with Phired Up Productions to offer you cutting-edge technology and hands-on support to boost your recruitment year-round.

With a focus on social skill development through Social Excellence and access to business systems that establish communications, goal setting and strategies through Dynamic Growth, your chapter will be poised to recruit at the top of your campus.

## CHAPTERBUILDER

ChapterBuilder brings potential new members to you, alerts you when it's time to follow up, gets all your members and advisors involved, keeps recruitment organized, and even provides real-time analytics to make your recruitment process smarter than ever!

## PACKAGE LEVELS

Each package includes: unlimited users with free mobile app access, unlimited contacts, unlimited values and info fields, access to real-time auto referral, auto pull of social media photos and links, branded sign-up forms, unlimited bulk emails, 3,000 bulk SMS and 2,400 auto-dialer minutes.



### PHI | Basic Tools & Information

ChapterBuilder Technology  
& Training Support

2 Live Virtual Coaching Sessions  
with a Recruitment Expert

**\$1,000**

(\$750 fundable by Chapter Leadership Fund)



### KAPPA | 365 Support

ChapterBuilder Technology  
& Training Support

12 Live Virtual Coaching Sessions  
with a Recruitment Expert

**\$3,500**

(\$2,625 fundable by Chapter Leadership Fund)



### PSI | On Campus Training Day + 365 Support

ChapterBuilder Technology  
& Training Support

12 Live Virtual Coaching Sessions  
with a Recruitment Expert

1 on Campus Day of Skills  
and Systems Training

**\$7,500**

(\$5,625 fundable by Chapter Leadership Fund)