

CHAPTER DEVELOPMENT SERVICES

PHI KAPPA PSI FOUNDATION

Transforming the future of Phi Kappa Psi chapters through dedicated campaign counsel from inception to completion.

Healthy fraternity chapters require continual investment in leadership, scholarship and housing. Investments are frequently made incrementally from year to year, but oftentimes a chapter is in need of a significant investment to transform its future.

Most transformational chapter projects are the result of dedicated volunteers working with sufficient resources. Identifying volunteers and raising ample funds takes substantial consideration and planning, let alone the demands of execution and project completion.

The Phi Kappa Psi Foundation can play an important role as you consider the viability, design and execution of a transformational chapter campaign. Whether your chapter is in the early phases of consideration, or ready to launch a campaign, **our team is well positioned to provide important counsel and services to achieve success.**

PHI KAPPA PSI FOUNDATION BACKGROUND

The charitable arm of Phi Kappa Psi, the Phi Kappa Psi Foundation was established in 1914, to foster the development of leaders and promote academic excellence in higher education. Today, the Foundation raises, invests, and grants funds for a variety of programs and services, which directly affect Phi Psi members, chapters, campuses and communities.

THE PRIMARY RESPONSIBILITIES OF THE FOUNDATION ARE:



The promotion of leadership, citizenship and service for personal growth and development.



The support of academic achievement through scholarship funding for undergraduate and graduate students.



The support of clean, safe and healthy chapter housing.

WHY WORK WITH THE PHI KAPPA PSI FOUNDATION

As the philanthropic partner of the national organization, the Foundation's team and Board of Trustees are poised to answer questions, gain access to resources and instill confidence in alumni to support the success of the campaign.

With over 110 years of experience working with Phi Kappa Psi chapters, the Foundation approaches each chapter campaign with a unique perspective. Each campaign is custom built to meet the needs and objectives of the chapter with a Campaign Services Team in place to focus on campaign counsel, communications and gift stewardship.

As a registered 501(c)(3) nonprofit organization, the Foundation also serves as the charitable entity for the collection of all campaign gifts.

\$2,415

AVERAGE
CAMPAIGN GIFT

13,441

INDIVIDUAL
DONORS

\$22M

HOUSING FUNDS
COLLECTED

36,811

GIFTS
RECEIVED

\$12M

SCHOLARSHIP AND
LEADERSHIP FUNDS
COLLECTED

300+

CHAPTER
DESIGNATED
FUNDS

RAISE. INVEST. GRANT.

The Phi Kappa Psi Foundation raises, invests and grants funds for the benefit of Phi Kappa Psi. The mainstay of the Foundation's work centers around partnering with chapters to conduct capital campaign projects from inception to fruition. The Foundation's experienced Chapter Development Services team has over 45 years of combined Greek leadership experience and is well positioned to collaborate with the chapter and alumni leadership in a strategic, long-term approach to donor engagement and fundraising.

SERVICE OFFERINGS



NEEDS ASSESSMENT

- Consultations with alumni pre-project launch
- Support and advice during conceptualization phase
- Insights into best-practices and industry trends
- Feasibility study



GIFT COLLECTION & STEWARDSHIP

- National and local donor volunteer recognition
- Pledge collection and fulfillment
- Gift acknowledgements



CAMPAIGN COUNSEL

- Volunteer recruitment and guidance
- Campaign design
- Campaign management
- Solicitation strategy
- Face-to-face donor visits
- Wealth screening alumni base



FOUNDATION ADVANTAGE

- Full-time team dedicated to Phi Kappa Psi
- Team with over 45 years of Greek leadership experience
- Tax-deductible giving
- Investment and management of funds raised
- Disbursement of funds raised
- Data management and enrichment
- Leveraging of Foundation Board of Trustees



COMMUNICATIONS

- Chapter newsletters
- Campaign collateral
- Biography, address and information update mailer
- Emailed and mailed direct response solicitations
- Major gift proposals

CONTACT US TO LEARN MORE:

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